

TEMPORARY SIGNAGE FOR CITY-SPONSORED,
CO-SPONSORED OR FOR NON-PROFIT AND CHARITABLE
ORGANIZATIONS AND EVENTS

PURPOSE

The purpose of this policy is to establish definitive standards and to set forth City policy concerning the administration, control and placement of temporary off-site and on-site signs, which recognize City-sponsored, co-sponsored or charitable organizations and events at various locations or facilities within our community. It is not the desire of the City Council to promote a facility, event, or activity that is not located within the community.

The Zoning Code allows off-site signs in a commercial or industrial district with first securing approval through the Modification Permit process. It is the desire of the City Council, however, to obviate that process by recognizing and allowing the use of temporary off-site and temporary on-site banners for appropriate organizations and their activities.

In cases involving City-sponsored, co-sponsored or charitable organizations there is a need to allow for the placement of temporary off-site or on-site banners. Therefore, if a nexus exists between the location of the event or facility and the location of the off-site or on-site sign, then it would be the City Council's desire to allow such off-site or on-site signage with the first securing and approval of a temporary sign permit.

POLICY

It is the policy of the City Council to allow temporary off-site or on-site signage on public property for City-sponsored, co-sponsored or charitable organizations and events at various locations or facilities within the community subject to the following standards:

- The size of the sign shall not exceed 100 square feet in area.
- The temporary sign shall be allowed to remain in place for a period not to exceed 90 days.
- One temporary sign per site shall be allowed.
- The event being promoted shall be for an event within the City of Newport Beach.

Signs shall not be placed within the City by out-of-area promoters or by any other organization, charitable or other otherwise, without first having obtained a Temporary Sign Permit.

Additionally, no person shall place, maintain, or display upon or in view of any highway or street any unofficial sign, signal or device or any sign, signal or device which purports to be or is an imitation of, or resembles, an official traffic sign or signal or which attempts to direct the movement of traffic or which hides from view any official traffic sign or signal. Also, no sign shall be installed that blocks or obstructs from view any traffic safety/control signs.

Note: Any temporary sign for a charitable or non-profit organization located on Newport-Mesa Unified School District property shall be exempt from these restrictions.

Adopted - April 23, 2002